NORTECH
HEADCOUNT



NORTECH LIVE!

Accurate people counting requires software that identifies and counts people movements in a meaningful way. With HeadCount's real-time data you know exactly what is happening in each of your facilities at any time.

Enjoy convenient access to all your facility data at a glance with HeadCount's fully customisable, LIVE! Dashboard platform. Our easy-to-read data interpretation and representation allows you to gauge the real-time status of your facility.

FEATURES

- Monitor visitor entry and exit movements by hour, day, week, month and year.
- Identify your peak times and seasons, so too the ideal locations for mall promotions and schedule security and cleaning staff.
- Attract new tenants and retain existing ones.
- Determine the relationship between foot and vehicle traffic for the management for parking and drop-off facilities.

ADDING BOARDS

Blank Board	Nortech LIVE! lets users add a blank board for full customisation, allowing tailored layouts and dashlets to fit specific needs.
Preset Boards	Users have the option of a selection of preset boards, each displaying different data sets for each site. Choose the one that best fits the need for quick insights and efficient monitoring.

ADDING DASHLETS

Common	Customise common dashlets to display the exact data needed in preferred formats, ensuring tailored insights for each site.
Weather	Add a weather chart to the Nortech LIVE! dashboard to gain insights into how weather conditions impact site capacity and visitor numbers. This helps users analyse trends and optimise operations accordingly.
HeadCount & IdentiPark Data	Nortech LIVE! allows users to combine HeadCount and IdentiPark data on the same dashboard. With the options to display site info, total visitors, average stay, occupancy, and HeadCount entrance flow for a complete overview of site activity.
WiFi	Add a dashlet to track WiFi session started by visitors, giving insight into visitor engagement and activity levels at each site.
Sales	Add dashlets to track sales performance, including conversions, spend per head, basket size, spend per transaction, and revenue breakdowns. Customise dashboards for real-time insights into key metrics.

TOOLS

Name Current Board	Users have the ability to add a custom name to each of their dashboards. This allows for better organisation and personalisation based on their needs.
Clear Current Board	This will remove all current dashlets from the selected dashboard, allowing users to customise a fresh layout with new components.
Delete Current Board	This option will permanently remove the selected dashboard from the user's account.
Print Current Dashboard	Users can select the print option from which will capture a screenshot of the selected dashboard. The screenshot will then be exported as a PNG file, ready for printing.

ORDERING INFORMATION

Contact	info@headcount.com for the correct solution for your specific application.